

**Subject:** RE: MyFigueroa is starting construction in October!

**From:**

**Date:** 09/20/2016 12:32 PM

**To:** "Colleen Corcoran" <hello@designedbycolleen.com>

**CC:** "David Somers" <david.somers@lacity.org>

That is a long list, thanks.

I think the very last group is what I had sent, but I'll cross reference on my end.

If I have some new additions can I send them to you as well?

Thanks.

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: Re: MyFigueroa is starting construction in October!

From: Colleen Corcoran <[hello@designedbycolleen.com](mailto:hello@designedbycolleen.com)>

Date: Tue, September 20, 2016 10:35 am

To: Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>

Cc: David Somers <[david.somers@lacity.org](mailto:david.somers@lacity.org)>

Hi Aaron,

As I recall, I imported your list into our mailchimp account when you sent it.

If you have it handy, will you resend so I can double check? Since it was over a year ago, I don't clearly remember and no longer have the email saved. Or if this attached spreadsheet is the one you sent, then, yes, those names are included.

thanks!

//////////

Colleen Corcoran  
[designedbycolleen.com](mailto:designedbycolleen.com)  
213.400.4997

On Tue, Sep 20, 2016 at 10:17 AM, Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)> wrote:

David,

You guys used the my Fig email list for the eblast right?

We had given you all a long list of business and stakeholder emails and I'm thinking they were included in that.

We'll also hand deliver to all our affected businesses too.

Aaron

On Sep 20, 2016, at 9:35 AM, David Somers <[david.somers@lacity.org](mailto:david.somers@lacity.org)> wrote:

Corridor partners,

I wanted to highlight the opportunity to distribute this MyFigueroa announcement to your constituent organizations and offices in the Downtown and South Park area, and further down the corridor. [See this link](#) for the print-ready postcards or posters to print and distribute if you have the budget and bandwidth to do so. Otherwise, please feel free to share the [digital materials online](#) – on social media, through email lists, etc.

You may want to provide [the link](#) for people to [sign up for updates](#) so people receive any future notices.

Thank you for your continued support in getting the message out about this transformational project.

-- David



David J. Somers | Citywide Planning | [Mobility Plan](#)  
City of Los Angeles | [Department of City Planning](#)  
200 N. Spring Street, Room 272 | Los Angeles, CA 90012  
E: [david.somers@lacity.org](mailto:david.somers@lacity.org) | T: (213) 978-3307

Note: I am off every other Friday

**Please consider the environment before printing this email.**

"I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy."  
- [Rabindranath Tagore](#)

----- Forwarded message -----

From: My Figueroa <[david.somers@lacity.org](mailto:david.somers@lacity.org)>

Date: Mon, Sep 19, 2016 at 6:00 AM

Subject: MyFigueroa is starting construction in October!

To: [david.somers@lacity.org](mailto:david.somers@lacity.org)

Let's Fig It Out! Try another way to go during MyFigueroa construction.

[View this email in your browser](#)



We are pleased to announce that LADOT has signed a contract with All American Asphalt as the builder for the MyFigueroa streetscape project, and **construction on MyFigueroa is right around the corner – breaking ground in October, 2016!**



We will provide more specific updates on the construction schedule in the coming weeks. In the meantime, here are some construction details to help you better understand what to expect:

**Traffic lane closures and sidewalk closures, when needed, will be limited to the hours between 9:00am and 3:00pm Monday through Friday.** There may be limited construction on Saturdays later in the construction process, but LADOT considers it unlikely at this time. No work is expected to be scheduled for Sundays.

**There may be limited night construction** (7:00pm to 6:00am) in the future. This would expedite completion of the project, though it is not expected at this time. In the case that night construction is deemed necessary, there will be an

opportunity for community input prior to scheduling.

**Some areas of this project will likely be affected by the City's Holiday Season Street Closure Restrictions** (Thanksgiving to New Year's Day). Each year, the City of Los Angeles prohibits street closures and construction in specific areas to avoid disruption to the holiday shopping season. The exact dates and locations for 2016 have not been announced but will most likely include part of MyFigueroa.

**See the Resources section of our website** for a [media kit of digital flyers and other materials](#) with more information. Help us spread the word that MyFig is coming soon!



Metro



*This project is partially funded by Metro ExpressLanes*



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This email was sent to [david.somers@lacity.org](mailto:david.somers@lacity.org)

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MyFigueroa · 200 North Spring Street Room 667 c/o David Somers · Los Angeles, CA 90012 · USA

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